

PG ELECTRONIC MEDIA

SEMESTER I

PCEMD20 - PRACTICAL – I: VIDEO PRODUCTION

	Course Code: PCEMD20	Title of the Course: Video Production	Course Type: Practical	Course Category: Core	H/W 4	Credits 2	Marks 100
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Course Objective

To give a hands-on experience to students in the handling of video-cameras and practice the techniques of Video Production.

Course Outcomes (CO)

The Learners will be able to

CO1: Classify the various parts and function of the video camera.

CO2: Acquiring and applying knowledge in shots, angles and camera movements.

CO3: Applying the lighting and composition techniques.

CO4: Examine the montage recording techniques.

CO5: Creating the short film using proper camera techniques.

CO	PSO					
	1	2	3	4	5	6
CO1	H	H	H	H	H	M
CO2	H	H	H	H	H	H
CO3	H	H	H	H	H	H
CO4	H	H	H	H	H	H
CO5	H	H	H	H	H	H

(Low- L, Medium - M, High - H)

Course Syllabus

The following exercises are performed during the practical sessions.

Exercises:

1. Shots, Angles and Camera movements (5 hours)
2. Lighting and camera techniques (5 hours)
3. Framing and Composition (10 hours)
4. Filters (8 hours)
5. Montage recording (8 hours)
6. Short story using field editing (7 hours)
7. Presentation of a short film using all the techniques with a simple concept, time not exceeding more than 5 minutes. (7 hours)
8. Video Magazine (10 hours)

COGNITIVE LEVEL: (K1, K2, K3, K4, K5, K6)

The internal Evaluation for 40 marks is based on these exercises and the final short film.

The semester Examination is based on the practical Examination (45 marks), Record(10 marks) and Viva Voce (5 Marks).

SEMESTER I

PCEME20 - PRACTICAL – II: WRITING FOR BROADCAST MEDIA

Year: I	Course Code:	Title of the Course:	Course Type:	Course Category:	H/W	Credits	Marks
Sem: I	PCEME20	Writing For Broadcast Media	Practical	Core	4	2	100

Course Objective:

To train the students in the basics of writing for television news; developing a clear, concise and conversational writing style. This is coupled with emphasis on accuracy, good grammar and strong leads.

Course Outcomes(CO)

The Learners will be able to

CO1: Explain the basic writing skills for Broadcast Media.

CO2: Creating the Advertisement, promo and PSA for Radio.

CO3: Creating the Advertisement, PSA for Television medium.

CO4: Design the Drama for the radio medium

CO5: Compile News Releases for the radio and Television medium.

CO	PSO					
	1	2	3	4	5	6
CO1	H	H	H	H	H	M
CO2	H	H	H	H	H	H
CO3	H	H	H	H	H	H
CO4	H	H	H	H	H	H
CO5	H	H	M	H	H	H

(Low- L, Medium - M, High - H)

Course Syllabus

Exercises: 1-4 (30 hours), 4-8 (30 hours), 9 & 10 (15 hours)

1. Radio Jingle
2. TV Promo,
3. Radio promo
4. Commercial advertisement for Radio And Television
5. PSA for Radio
6. PSA for Television
7. Radio Drama/play
8. Radio News bulletins
9. TV news bulletins
10. News Release: Announcement, Created News, Spot News, Response Release, Bad News.
11. Hot Spot

COGNITIVE LEVEL: (K1, K2,K3, K4, K5, K6)

Internal Evaluation for 40 Marks is based on 10 exercises

Semester Examination is based on the Practical examination (45 marks), Record (10 marks) and Viva Voce (5 Marks).

Books for Study and Reference:

1. Anthony Friedman - Writing for Visual Media – Focal Press, 2007.
2. Zettl Herbert - Video Basics 3 – Wodsworth, 2001.

SEMESTER I
PEEMA20 - ELECTIVE – I A: SCRIPT WRITING AND DIRECTION

Year: I	Course Code:	Title of the Course:	Course Type:	Course Category:	H/W	Credits	Marks
Sem: I	PEEMA20	Script writing and Direction	theory	Elective	5	4	100

Course Objective

To learn in-depth, the writing techniques and basics of film direction

Course Outcomes(CO)

The Learners will be able to

CO1: Restate the basics of script and script writing process.

CO2: Analysing the various scripts formats for fiction and nonfiction programs.

CO3: Evaluating the role of director from preproduction to post production.

CO4:
Acquiring in depth knowledge about the production stage and its related activities.

CO5: Analysing the various methods and techniques in direction.

CO	PSO					
	1	2	3	4	5	6
CO1	H	H	H	H	H	M
CO2	H	H	H	H	H	H
CO3	H	H	H	H	H	H

CO4	H	H	H	H	H	H
CO5	H	H	M	H	H	H

(Low- L, Medium - M, High - H)

Course Syllabus

Unit I: Basics of Script Writing (15 hours)

- 1.1 Script writing basics. (K1, K2, K3)
- 1.2 Script formats. (K1, K2, K3)
- 1.3 Creating concepts. (K2, K3, K4)
- 1.4 Screenplay, storyboard. (K3, K4, K5)
- 1.5 Writing a script. (K3, K4, K5, K6)
- 1.6 Writing process. (K4, K5, K6)

Unit II: Fiction and Nonfiction Formats (15 hours)

- 2.1 Script writing for fiction, (K3, K4, K5, K6)
- 2.2 Script writing for non-fiction.(K3, K4, K5, K6)
- 2.3 Writing for entertainment programs (Unscripted). (K4, K5, K6)
- 2.4. Writing for special audience. (K3, K4, K5, K6)
- 2.5 Writing for documentaries. (K3, K4, K5, K6)
- 2.6 News writing, Script writing Software (K4,K5,K6)

Unit III: Directors Techniques (15 hours)

- 3.1 Direction basics: Techniques of TV direction. (K1, K2, K3, K4)
- 3.2 From planning to post production. (K3, K4, K5, K6)
- 3.3 The director's role. (K4, K5, K6)
- 3.4 Thedirector's as active observer. (K4, K5, K6)
- 3.5 Job of the director. (K5, K6)
- 3.6 Shooting script. (K4, K5, K6)

Unit IV: Preparation and Production (15 hours)

- 4.1 The director prepares: benefits of rehearsing at actual location, (K4, K5,K6)
- 4.2 Before the take – after the take. (K4, K5, K6)
- 4.3 Planning coverage. (K4, K5, K6)
- 4.4 Camera placement. (K4, K5, K6)
- 4.5 Shot and scene identification. (K5, K6)
- 4.6 Daily organization. (K4, K5, K6)

Unit V: Direction Methods (15 hours)

- 5.1 Direction Methods: (K2, K3, K4, K5)
- 5.2 Directing Documentaries. (K3, K4, K5, K6)
- 5.3 Directing fiction. (K3, K4, K5, K6)
- 5.4 Directing non-fiction, (K4, K5, K6)
- 5.5 Directing non-script programs. (K4, K5, K6)
- 5.6 Case studies of directing. (K4, K5, K6)

Books for Study and Reference:

1. Michael Rabiger – Directing film Techniques and Aesthetics – Focal Press, 2007.
2. Ken Dancyger - The Director’s Idea – Focal Press, 2006.
3. Anthony Friedmann - Writing for Visual Media, 2nd Edition - Focal Press, 2006.
4. Michael Rabiger – Directing the Documentary, Fourth Edition – Focal Press, 2004.
5. Esta De Fossard - Writing and Producing Radio Dramas, Communication for Behaviour Change, Vol. 1, 4th and 5th Edition - Sage Publications, 2000.
6. Dwight V. Swain with Joye R. Swain – Scriptwriting: Film, 2nd Edition - Focal Press, 1988.

SEMESTER II
PCEMF20 - ADVANCED TELEVISION PRODUCTION

Year: I	Course Code:	Title of the Course:	Course Type:	Course Category:	H/W	Credits	Marks
Sem: II	PCEMF20	Advanced Television Production	Theory	Core	5	4	100

Course Objective

To prepare students for professional challenges of today and tomorrow and to expose them to real world production scenario.

Course Outcomes(CO)

The Learners will be able to

CO1: Describing the basics of Television production and its standard formats.

CO2: Acquiring the knowledge on Production management and production elements.

CO3:Examine the basic work process in the preproduction stage.

CO4:Analysing the production process and production techniques.

CO5:Adopting the post production process and its techniques